Computation of Retail Price based on March 2025 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत Each uncoated bilayered tablet contains: Paracetamol IP 500mg + Caffeine (Anhydrous) IP 30mg + Diphenhydramine HCL IP 25mg + Phenylephrine HCL IP 5mg for M/s Prochem Pharmaceuticals Pvt. Ltd. (Manufacturer) & M/s Softdeal Pharmaceuticals Pvt. Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4894)

Number of Companies cosisting of Market Share of 1% & Above	10
Sum of MAT value considered for price calculation (in Lakhs)	7,978.91
Sum of PTR per unit considered for price calculation	50.54
Number of Packs considered	12
Average PTR	4.21
Add : 16% Retailer Margin	0.67
Retail Price (without local taxes)	4.88
% Reduction with compared to Highest Price	35.92%

Minimum Price (Rs.)	3.11
Maximum Price (Rs.)	6.57
Average of all considered (Rs.)	4.21
Retail Price (Rs.)	4.88

								TOTAL MAT	819,690,433	100%	M3			
S.No.	पैक विवरणPack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT(Rs.)		SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	SIDAN 30/25/5/500 MG TABLET 10	SIDAN	ABARIS HEALTHCARE	30/25/5/500 MG	10	TABLET	22.08	3111624.00		0.38%	0.38%	N	2.21	
2	PHENSEDYL COUGH 500/30/5/25 MG TABLET 10	PHENSEDYL	ABBOTT HEALTHCARE PVT. LTD	500/30/5/25 MG	10	TABLET	29.61	29.61		0.00%	0.00%	N	2.96	
3	SUMO COLD 30/25/5/500 MG TABLET 10	SUMO COLD	ALKEM LABORATORIES LTD.	30/25/5/500 MG	10	TABLET	35.36	211216446.60		25.77%	25.77%	Y	3.54	3.54
4	HATRIC-3 30/25/5/500 MG TABLET 10	HATRIC-3	ARISTO PHARMACEUTICALS PVT.LTD	30/25/5/500 MG	10	TABLET	37.86	34000020.50		4.15%	4.15%	Y	3.79	3.79
5	KOLQ C 30/25/5/500 MG TABLET 10	KOLQ C	BLUE CROSS LABORATORIES LTD	30/25/5/500 MG	10	TABLET	28.57	2012556.51		0.25%	0.25%	N	2.86	
6	CETZINE COLD 30/25/5/500 MG TABLET 10	CETZINE COLD	DR. REDDYS LABORATORIES LTD	30/25/5/500 MG	10	TABLET	31.06	21265419.02		2.59%	2.59%	Y	3.11	3.11
7	ALLERHIN COLD 500/30/5/25 MG TABLET 10	ALLERHIN COLD	EMBIOTIC LAB	500/30/5/25 MG	10	TABLET	51.43	442863.73		0.05%	0.05%	N	5.14	
8	SINO PLUS ULTIMA NEW 30/25/5/500 MG TABLET 10	SINO PLUS ULTIMA NEW	ENTOD PHARMACEUTICALS LTD	30/25/5/500 MG	10	TABLET	53.57	8946.19		0.00%	0.00%	N	5.36	
9	SUDIN COLD 30/25/5/500 MG TABLET 10	SUDIN COLD	GROUP PHARMACEUTICALS LTD.	30/25/5/500 MG	10	TABLET	49.29	91136956.47		11.12%	11.12%	Y	4.93	4.93
10	CAPAGIN 30/25/5/500 MG TABLET 10	CAPAGIN	KONTEST CHEMICALS LTD.	30/25/5/500 MG	10	TABLET	28.57	2930712.45		0.36%	0.36%	N	2.86	
11	CRITICOLD TOTAL 500/30/5/25 MG TABLET 10	CRITICOLD TOTAL	LEEFORD HEALTHCARE	500/30/5/25 MG	10	TABLET	13.20	835758.00		0.10%	0.10%	N	1.32	
12	NAM COLD SR 30/25/5/500 MG TABLET SR 10	NAM COLD	LINCOLN PHARMACEUTICALS LTD	30/25/5/500 MG	10	TABLET SR	49.93	141682921.51		17.28%	17.28%	Y	4.99	4.99
13	PA COLD PLUS 30/25/5/500 MG TABLET 10	PA COLD PLUS	LINCOLN PHARMACEUTICALS LTD	30/25/5/500 MG	10	TABLET	47.14	1207349.68		0.15%	0.15%	N	4.71	
14	NOBEL COLD NEW 30/25/5/500 MG TABLET 10	NOBEL COLD	MANKIND PHARMACEUTICALS LTD.	30/25/5/500 MG	10	TABLET	34.51	18381879.82		2.24%	2.24%	Y	3.45	3.45
15	NOBLOK NEW 30/25/5/500 MG TABLET 10	NOBLOK NEW	MANKIND PHARMACEUTICALS LTD.	30/25/5/500 MG	10	TABLET	34.51	15033433.96		1.83%	1.83%	Y	3.45	3.45
16	LEMOLATE GOLD 30/25/5/500 MG TABLET 10	LEMOLATE GOLD	MOREPEN LABORATORIES LIMITED	30/25/5/500 MG	10	TABLET	32.37	54867862.14		6.69%	6.69%	Y	3.24	3.24
17	NUHIST 30/25/5/500 MG CAPLET 10	NUHIST	NULIFE PHARMACEUTICALS	30/25/5/500 MG	10	CAPLET	65.71	8235697.14		1.00%	1.00%	Y	6.57	6.57
18	SUPKOF CC 30/25/5/500 MG TABLET 10	SUPKOF CC	OBSURGE BIOTECH LTD	30/25/5/500 MG	10	TABLET	47.02	4104876.58		0.50%	0.50%	N	4.70	
19	98 CONTROL FC 30/25/5/500 MG TABLET 10	98 CONTROL FC	OMEGA REMEDIES PVT LTD	30/25/5/500 MG	10	TABLET	32.74	36446.13		0.00%	0.00%	N	3.27	
20	VICKS ACTION 30/25/5/500 MG TABLET 10	VICKS ACTION	PROCTER & GAMBLE HEALTH LTD	30/25/5/500 MG	10	TABLET	45.00	139460478.54		17.01%	17.10%	Y	4.50	4.50
21	NASIVION 500/30/5/25 MG TABLET 10	NASIVION	PROCTER & GAMBLE HEALTH LTD	500/30/5/25 MG	10	TABLET	28.52	10951.68		0.00%	0.00%	N	2.85	
22	VICKS ACTION ADVANCED 30/25/5/500 MG TABLET 10	VICKS ACTION	PROCTER & GAMBLE HEALTH LTD	30/25/5/500 MG	10	TABLET	38.50	744659.38		0.09%	17.10%	Y	3.85	3.85
23	LCZ COLD 500/30/5/25 MG TABLET 10	LCZ COLD	RAPROSS PHARMACEUTICALS PVT LTD	500/30/5/25 MG	10	TABLET	50.00	1264900.00		0.15%	0.15%	N	5.00	
24	RINOSTAT PLUS 30/25/5/500 MG TABLET 10	RINOSTAT PLUS	RPG LIFE SCIENCES LTD.	30/25/5/500 MG	10	TABLET	44.68	5831588.92		0.71%	0.71%	N	4.47	
25	COLD OFF (STADMED) 30/25/5/500 MG TABLET 10	COLD OFF (STADMED)	STADMED PVT. LTD	30/25/5/500 MG	10	TABLET	36.38	496.05		0.00%	0.00%	N	3.64	
26	ALLERMIN 500/30/5/25 MG TABLET 10	ALLERMIN	UNIMARCK HEALTHCARE LTD	500/30/5/25 MG	10	TABLET	27.5	165.00		0.00%	0.00%	N	2.75	
27	MAXTRA COLD PLUS 30/25/5/500 MG TABLET 10	MAXTRA COLD PLUS	ZUVENTUS HEALTHCARE LTD	30/25/5/500 MG	10	TABLET	51.18	61865392.89		7.55%	7.55%	Y	5.12	5.12
		Rs. Per Tablet												
	Worked out Retail Price	4.88	Excluding GST											
	Claim Price	8.00	Excluding GST											
	Proposed Retail Price	**4.88**	**Excluding GST**											

Withdrawn