

Computation of Retail Price based on July 2025 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each ml contains: Cholecalciferol IP 800 IU (In a nano droplet form) for M/s Tirupati Medicare Ltd. (Manufacturer) & M/s Galpha Laboratories Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4993)

Number of Companies consisting of Market Share of 1% & Above	10
Sum of MAT value considered for price calculation (in Lakhs)	14,751.66
Sum of PTR per unit considered for price calculation	57.79
Number of Packs considered	11
Average PTR	5.25
Add : 16% Retailer Margin	0.84
Retail Price (without local taxes)	6.09
% Reduction with compared to Highest Price	44.74%

Minimum Price (Rs.)	1.90
Maximum Price (Rs.)	9.50
Average of all considered (Rs.)	5.25
Retail Price (Rs.)	6.09

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	TOTAL MAT			M3				
						Unit	PTR (Rs.)	MAT(Rs.)	100%	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)
1	D LIQ 800 IU ORAL DROPS 15 ML	D LIQ	AKUMENTIS HEALTHCARE LTD	800 IU	15	ORAL DROPS	105.29	32508813.95	2.08%	2.08%	Y	7.02	7.02
2	YOGO D 800 IU ORAL DROPS 30 ML	YOGO D	ANHOX HEALTHCARE PVT LTD	800 IU	30	ORAL DROPS	56.18	2715494.3	0.17%	0.17%	N	1.87	
3	DWEET D3 800 IU ORAL DROPS 15 ML	DWEET D3	APEX LABORATORIES LTD.	800 IU	15	ORAL DROPS	66.71	2919678.9	0.19%	0.19%	N	4.45	
4	APP D3 800 IU ORAL DROPS 30 ML	APP D3	APPLE LIFESCIENCE	800 IU	30	ORAL DROPS	80.71	2951434.08	0.19%	0.19%	N	2.69	
5	BC FERROL 800 IU DROPS 15 ML	BC FERROL	BIO WARRIORS PHARMACEUTICALS PVT LTD	800 IU	15	DROPS	101.99	918823.11	0.06%	0.06%	N	6.80	
6	BLUVIT-D3 800 IU ORAL DROPS 30 ML	BLUVIT-D3	BLUE CROSS LABORATORIES LTD	800 IU	30	ORAL DROPS	57.14	16748819.66	1.07%	1.07%	Y	1.90	1.90
7	ANDA D3 800 IU ORAL DROPS 30 ML	ANDA D3	BRINTON PHARMACEUTICALS .LTD	800 IU	30	ORAL DROPS	142.14	21289543.6	1.36%	1.36%	Y	4.74	4.74
8	VITOC D 800 IU ORAL DROPS 15 ML	VITOC D	CACHET PHARMACEUTICALS PVT LTD	800 IU	15	ORAL DROPS	50.03	250.15	0.00%	0.00%	N	3.34	
9	CALCIROL 800 IU ORAL DROPS 15 ML	CALCIROL	CADILA PHARMACEUTICALS LTD	800 IU	15	ORAL DROPS	60.71	6163197.25	0.39%	0.39%	N	4.05	
10	DSOL 800 IU DROPS 15 ML	DSOL	CIPLA LTD.	800 IU	15	DROPS	54	17334	0.00%	0.00%	N	3.60	
11	MAX D3 (DR. JOHNS) 800 IU ORAL DROPS 15 ML	MAX D3 (DR. JOHNS)	DR. JOHNS LABORATORIES PVT LTD	800 IU	15	DROPS	58.99	52265.14	0.00%	0.00%	N	3.93	
12	NANOFEROL 800 IU DROPS 30 ML	NANOFEROL	DR. JOHNS LABORATORIES PVT LTD	800 IU	30	ORAL DROPS	137.14	2773382.22	0.18%	0.18%	N	4.57	
13	KIDRICH D3 800 IU ORAL DROPS 15 ML	KIDRICH D3	DR. REDDYS LABORATORIES LTD	800 IU	15	ORAL DROPS	142.5	495996413.7	31.76%	31.76%	Y	9.50	9.50
14	ZEST D3 800 IU ORAL DROPS 15 ML	ZEST D3	DWD PHARMACEUTICALS LTD	800 IU	15	ORAL DROPS	75	1592175	0.10%	0.10%	N	5.00	
15	KIDZMIN D3 NANO 800 IU ORAL DROPS 15 ML	KIDZMIN D3	DYOTA NUMANDIS PHARMA PVT LTD	800 IU	15	ORAL DROPS	117.86	4338571.86	0.28%	0.28%	N	7.86	
16	D3 BABY PLUS 800 IU ORAL DROPS 15 ML	D3 BABY PLUS	EAST INDIA PHARMACEUTICAL WORKS LTD.	800 IU	15	ORAL DROPS	61.43	4069830.46	0.26%	0.26%	N	4.10	
17	D WIK 800 IU ORAL DROPS 15 ML	D WIK	ENCORE HEALTHCARE PVT LTD	800 IU	15	ORAL DROPS	60.71	1604018.91	0.10%	0.10%	N	4.05	
18	ENTO D3 800 IU ORAL DROPS 15 ML	ENTO D3	ENTOD PHARMACEUTICALS LTD	800 IU	15	ORAL DROPS	67.86	1981579.86	0.13%	0.13%	N	4.52	
19	EPIONE D3 800 IU ORAL DROPS 30 ML	EPIONE D3	EPIONE PHARMACEUTICALS PVT LTD	800 IU	30	ORAL DROPS	102.15	1074072.51	0.07%	0.07%	N	3.41	
20	CALSHINE P 800 IU ORAL DROPS 30 ML	CALSHINE P	ERIS LIFESCENCES LTD	800 IU	30	ORAL DROPS	138.94	143645481	9.20%	9.20%	Y	4.63	4.63
21	3D (ESMATRIX) FORTE 800 IU ORAL DROPS 15 ML	3D (ESMATRIX)	ESMATRIX LIFE SCIENCES PVT.LTD	800 IU	15	ORAL DROPS	71.26	61315.2	0.00%	0.00%	N	4.75	
22	ELCAD 800 IU ORAL DROPS 15 ML	ELCAD	GUJARAT TERCE LABORATORIES LTD	800 IU	15	ORAL DROPS	67.86	3750926.98	0.24%	0.24%	N	4.52	
23	VEEBION D3 800 IU ORAL DROPS 30 ML	VEEBION D3	HBC PHARMACEUTICALS PVT LTD	800 IU	30	ORAL DROPS	70.71	124803.15	0.01%	0.01%	N	2.36	
24	D3 RICH 800 IU ORAL DROPS 15 ML	D3 RICH	HETERO HEALTHCARE LTD	800 IU	15	ORAL DROPS	68.93	4326460.38	0.28%	0.28%	N	4.60	
25	CALCITAS D3 800 IU ORAL DROPS 15 ML	CALCITAS D3	INTAS PHARMACEUTICALS LTD	800 IU	15	ORAL DROPS	24.66	566064.86	0.04%	0.04%	N	1.64	
26	DDD 800 IU ORAL DROPS 15 ML	DDD	JB CHEMICALS	800 IU	15	ORAL DROPS	64.29	398208.21	0.03%	0.03%	N	4.29	
27	KLM D3 NANO 800 IU ORAL DROPS 30 ML	KLM D3	KLM LABORATORIES PVT.LTD	800 IU	30	ORAL DROPS	128.57	60242324.64	3.86%	8.27%	Y	4.29	4.29
28	KLM D3 NANO 800 IU ORAL DROPS 15 ML	KLM D3	KLM LABORATORIES PVT.LTD	800 IU	15	DROPS	82.14	68816481.3	4.41%	8.27%	Y	5.48	5.48
29	MACBRITE D3 800 IU ORAL DROPS 15 ML	MACBRITE D3	MACLEODS PHARMACEUTICALS PVT.LTD	800 IU	15	ORAL DROPS	74.29	10959557.96	0.70%	0.70%	N	4.95	
30	D3 MUST FORTE 800 IU ORAL DROPS 15 ML	D3 MUST	MANKIND PHARMACEUTICALS LTD.	800 IU	15	ORAL DROPS	71.13	127585312	8.17%	8.17%	Y	4.74	4.74
31	UV3 800 IU DROPS 30 ML	UV3	MERCURY HEALTH CARE PVT LTD	800 IU	30	DROPS	61.43	508394.68	0.03%	0.03%	N	2.05	
32	ULTRA D3 800 IU ORAL DROPS 15 ML	ULTRA D3	MEYER ORGANICS PVT. LTD	800 IU	15	ORAL DROPS	71.43	85080349.12	5.45%	5.45%	Y	4.76	4.76
33	CALCIQUICK D3 800 IU ORAL DROPS 15 ML	CALCIQUICK D3	MOREPEN LABORATORIES LIMITED	800 IU	15	ORAL DROPS	19.8	887305.2	0.06%	0.06%	N	1.32	
34	PEDI D3 800 IU ORAL DROPS 15 ML	PEDI D3	OLCARE LTD	800 IU	15	ORAL DROPS	38.88	31687.2	0.00%	0.00%	N	2.59	
35	DVION 800 IU ORAL DROPS 15 ML	DVION	PROCTER & GAMBLE HEALTH LTD	800 IU	15	ORAL DROPS	104.97	14629949.97	0.94%	0.94%	N	7.00	
36	ARBIVIT 3 FORTE 800 IU ORAL DROPS 15 ML	ARBIVIT 3	RAPTAKOS BRETT & CO. LTD.	800 IU	15	ORAL DROPS	74.25	41747166.75	2.67%	2.67%	Y	4.95	4.95
37	OSTA D3 800 IU ORAL DROPS 30 ML	OSTA D3	RAVENBHEL PHARMACEUTICALS PVT LTD.	800 IU	30	ORAL DROPS	83.57	3427790.69	0.22%	0.22%	N	2.79	

S.No.	पैक विवरणPack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
38	CALCIWAY 800 IU ORAL DROPS 30 ML	CALCIWAY	SMART LABORATORIES PVT LTD	800 IU	30	ORAL DROPS	30	23370	0.00%	0.00%	N	1.00	
39	STAD D3 800 IU ORAL DROPS 15 ML	STAD D3	STADMED PVT. LTD	800 IU	15	ORAL DROPS	65.53	10043105.54	0.64%	0.64%	N	4.37	
40	SURGE D3 800 IU ORAL DROPS 30 ML	SURGE D3	SURGE BIOTECH PVT LTD	800 IU	30	ORAL DROPS	81.36	535665.32	0.03%	0.03%	N	2.71	
41	SOLIS D3 800 IU ORAL DROPS 15 ML	SOLIS D3	VASU ORGANICS PVT.LTD	800 IU	15	ORAL DROPS	100.21	1858430.89	0.12%	0.12%	N	6.68	
42	VITANOVA D3 800 IU ORAL DROPS 15 ML	VITANOVA D3	ZUVENTUS HEALTHCARE LTD	800 IU	15	ORAL DROPS	86.75	381505645.2	24.43%	24.43%	Y	5.78	5.78
43	ZYVI D3 800 IU ORAL DROPS 15 ML	ZYVI D3	ZYVIEON HEALTHCARE PVT.LTD	800 IU	15	ORAL DROPS	67.12	1456705.36	0.09%	0.09%	N	4.47	

	Rs. Per ML	
Worked out Retail Price	6.09	Excluding GST
Claim Price	140.00	Excluding GST
Proposed Retail Price	6.09	Excluding GST

Computation of Retail Price based on July 2025 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each film coated tablet contains: Magnesium bisglycinate Eq. to elemental Magnesium 250 mg+ Vitamin D3 IP 1000 IU for M/s Alkem Health Science (A Unit of Alkem Laboratories Ltd) (Manufacturer) & M/s Alkem Laboratories Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 5044).

Number of Companies consisting of Market Share of 1% & Above	4
Sum of MAT value considered for price calculation (in Lakhs)	6,131.08
Sum of PTR per unit considered for price calculation	74.69
Number of Packs considered	4
Average PTR	18.67
Add : 16% Retailer Margin	2.99
Retail Price (without local taxes)	21.66
% Reduction with compared to Highest Price	11.98%

Minimum Price (Rs.)	15.48
Maximum Price (Rs.)	21.21
Average of all considered (Rs.)	18.67
Retail Price (Rs.)	21.66

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	TOTAL MAT			M3				
						Unit	PTR (Rs.)	MAT(Rs.)	100%	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	MD CARE 1000 IU/250 MG TABLET 10	MD CARE	EXELTIS	1000 IU/250 MG	10	TABLET	123.05	38514.65	0.01%	0.01%	N	12.31	
2	MGCYNE D3 1000 IU/250 MG TABLET 10	MGCYNE D3	HLL LIFE CARE LTD	1000 IU/250 MG	10	TABLET	178.57	2866048.50	0.46%	0.46%	N	17.86	
3	ULTRA MG D TABLET 15	ULTRA MG D	MEYER ORGANICS PVT. LTD	1000 IU/250 MG	15	TABLET	232.14	10311890.94	1.67%	1.67%	Y	15.48	15.48
4	MGD3 1000 IU/250 MG TABLET 10	MGD3	PHARMED LTD	1000 IU/250 MG	10	TABLET	210.71	586221281.95	94.86%	94.86%	Y	21.07	21.07
5	MAGSHINE TABLET 10	MAGSHINE	QUREWELL LIFESCIENCES	1000 IU/250 MG	10	TABLET	177.86	1955926.42	0.32%	0.32%	N	17.79	
6	MDSURE TABLET 10	MDSURE	STANWELL LIFE SCIENCES PVT.LTD	1000 IU/250 MG	10	TABLET	169.29	8004601.27	1.30%	1.30%	Y	16.93	16.93
7	STEON MG 3 TABLET 10	STEON MG 3	VASU ORGANICS PVT.LTD	1000 IU/250 MG	10	TABLET	212.14	8570055.88	1.39%	1.39%	Y	21.21	21.21
		Rs. Per Tablet											
Worked out Retail Price		21.66 Excluding GST											
Claim Price		40.00 Excluding GST											
Proposed Retail Price		21.66 Excluding GST											