

**Computation of Retail Price based on July 2025 Data under Para 5 of DPCO, 2013**

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each Film Coated Tablet Contains: Calcium Citrate Maleate IP Eq. to Elemental Calcium 250mg + Cholecalciferol (Vitamin D3) IP 100IU + Folic Acid IP 50mcg for M/s Pure and Cure Healthcare Pvt. Ltd. (Manufacturer) & M/s J.B Chemicals & Pharmaceuticals Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 5004)

Number of Companies consisting of Market Share of 1% & Above	1
Sum of MAT value considered for price calculation (in Lakhs)	14,788.45
Sum of PTR per unit considered for price calculation	10.22
Number of Packs considered	1
Average PTR	10.22
Add : 16% Retailer Margin	1.64
Retail Price (without local taxes)	11.86
% Reduction with compared to Highest Price	0.00%

Minimum Price (Rs.)	10.22
Maximum Price (Rs.)	10.22
Average of all considered (Rs.)	10.22
Retail Price (Rs.)	11.86

S.No.	पैक विवरणPack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	TOTAL MAT			100%		M3			
						Unit	PTR (Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify ( Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered	
1	CM D3 250 MG/100 IU/50 MCG TABLET 15	CM D3	FORGEN HEALTHCARE LTD.	250 MG/100 IU/50 MCG	15	TABLET	93.89	38,13,717.91	0.26%	0.26%	N	6.26		
2	CCM 250 MG/100 IU/50 MCG TABLET 40	CCM	GLAXOSMITHKLINE PHARMACEUTICALS LTD.	250 MG/100 IU/50 MCG	40	TABLET	408.61	1,47,88,44,970.52	99.47%	99.47%	Y	10.22	10.22	
3	CCM HEALING 250 MG/100 IU/50 MCG TABLET 30	CCM HEALING	HEALING PHARMA INDIA PVT.LTD	250 MG/100 IU/50 MG	30	TABLET	66.00	5,11,194.00	0.03%	0.03%	N	2.20		
4	CETJOINT FORTE 250 MG/100 IU/50 MCG TABLET 30	CETJOINT FORTE	LEEFORD HEALTHCARE	250 MG/100 IU/50 MCG	30	TABLET	85.00	22,18,200.00	0.15%	0.15%	N	2.83		
5	CALZOWEL FORTE 250 MG/100 IU/50 MCG TABLET 30	CALZOWEL	LEEFORD HEALTHCARE	250 MG/100 IU/50 MCG	30	TABLET	85.00	1,22,585.00	0.01%	0.01%	N	2.83		
6	MIRACAL 250 MG/100 IU/50 MCG TABLET 10	MIRACAL	MAPRA LABORATORIES PVT. LTD	250 MG/100 IU/50 MCG	10	TABLET	51.10	12,01,498.44	0.08%	0.08%	N	5.11		
7	GCS 250 MG/100 IU/50 MCG TABLET 10	GCS	MICRO LABS LTD	250 MG/100 IU/50 MCG	10	TABLET	68.57	34,422.14	0.00%	0.00%	N	6.86		

Rs. Per Tablet	
Worked out Retail Price	11.86 Excluding GST
Claim Price	19.50 Excluding GST
Proposed Retail Price	11.86 Excluding GST