Computation of Retail Price based on November 2024 Data under Para 5 of DPCO, 2013

विषय :औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत Each Film Coated Tablet Contains: Paracetamol IP 500 mg + Phenylephrine Hydrochloride IP 5 mg + Caffeine (anhydrous) IP 30 mg + Diphenhydramine Hydrochloride IP 25 mg for M/s.Prosperity Drugs Pvt. Ltd. (Manufacturer) & M/s. Intas Pharmaceuticals Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4700)

Number of Companies cosisting of Market Share of 1% & Above	6
Sum of MAT value considered for price calculation (in Lakhs)	4,136.47
Sum of PTR per unit considered for price calculation	23.19
Number of Packs considered	6
Average PTR	3.87
Add : 16% Retailer Margin	0.62
Retail Price (without local taxes)	4.49
% Reduction with compared to Highest Price	21.50%

Minimum Price (Rs.)	2.82
Maximum Price (Rs.)	4.93
Average of all considered (Rs.)	3.87
Retail Price (Rs.)	4.49

TOTAL MAT **42,86,14,249** 100% M3

S.No.	पैक विवरणPack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	SIDAN 500/30/5/25 MG TABLET 10	SIDAN	ABARIS HEALTHCARE	500/30/5/25 MG	10	TABLET	22.08	3480360.00	0.81%	0.81%	N	2.21	
2	PHENSEDYL COUGH 500/30/5/25 MG TABLET 10	PHENSEDYL	ABBOTT HEALTHCARE PVT. LTD	500/30/5/25 MG	10	TABLET	29.61	1954.26	0.00%	0.00%	N	2.96	
3	SUMO COLD 30/25/5/500 MG TABLET 10	SUMO COLD	ALKEM LABORATORIES LTD.	500/30/5/25 MG	10	TABLET	35.36	208576886.84	48.66%	48.66%	Y	3.54	3.54
4	HATRIC-3 500/30/5/25 MG TABLET 10	HATRIC-3	ARISTO PHARMACEUTICALS PVT.LTD	500/30/5/25 MG	10	TABLET	37.86	34671932.64	8.09%	8.09%	Y	3.79	3.79
5	KOLQ C 500/30/5/25 MG TABLET 10	KOLQ C	BLUE CROSS LABORATORIES LTD	500/30/5/25 MG	10	TABLET	28.57	2772032.82	0.65%	0.65%	N	2.86	
6	CETZINE COLD 500/30/5/25 MG TABLET 10	CETZINE COLD	DR. REDDYS LABORATORIES LTD	500/30/5/25 MG	10	TABLET	28.24	22249702.96	5.19%	5.19%	Y	2.82	2.82
7	SINO PLUS ULTIMA NEW 30/25/5/500 MG TABLET 10	SINO PLUS ULTIMA NEW	ENTOD PHARMACEUTICALS LTD	500/30/5/25 MG	10	TABLET	53.57	18258.82	0.00%	0.00%	N	5.36	
8	SUDIN COLD 500/30/5/25 MG TABLET 10	SUDIN COLD	GROUP PHARMACEUTICALS LTD.	500/30/5/25 MG	10	TABLET	49.29	73338265.59	17.11%	17.11%	Y	4.93	4.93
9	CAPAGIN 30/25/5/500 MG TABLET 10	CAPAGIN	KONTEST CHEMICALS LTD.	500/30/5/25 MG	10	TABLET	28.57	3370538.59	0.79%	0.79%	N	2.86	
10	CRITICOLD TOTAL 500/30/5/25 MG TABLET 10	CRITICOLD TOTAL	LEEFORD HEALTHCARE	500/30/5/25 MG	10	TABLET	13.20	639534.00	0.15%	0.15%	N	1.32	
11	NOBLOK NEW 500/30/5/25 MG TABLET 10	NOBLOK NEW	MANKIND PHARMACEUTICALS LTD.	500/30/5/25 MG	10	TABLET	34.51	14698637.63	3.43%	3.43%	Y	3.45	3.45
12	SUPKOF CC 500/30/5/25 MG TABLET 10	SUPKOF CC	OBSURGE BIOTECH LTD	500/30/5/25 MG	10	TABLET	47.02	3621124.83	0.84%	0.84%	N	4.70	
13	98 CONTROL FC 500/30/5/25 MG TABLET 10	98 CONTROL FC	OMEGA REMEDIES PVT LTD	500/30/5/25 MG	10	TABLET	27.53	103234.25	0.02%	0.02%	N	2.75	
14	LCZ COLD 500/30/5/25 MG TABLET 10	LCZ COLD	RAPROSS PHARMACEUTICALS PVT LTD	500/30/5/25 MG	10	TABLET	50.00	959800.00	0.22%	0.22%	N	5.00	
15	COLD OFF (STADMED) 500/30/5/25 MG TABLET 10	COLD OFF (STADMED)	STADMED PVT. LTD	500/30/5/25 MG	10	TABLET	33.07	661.40	0.00%	0.00%	N	3.31	
16	ALLERMIN 500/30/5/25 MG TABLET 10	ALLERMIN	UNIMARCK HEALTHCARE LTD	500/30/5/25 MG	10	TABLET	27.50	165.00	0.00%	0.00%	N	2.75	
17	MAXTRA COLD PLUS 500/30/5/25 MG TABLET 10	MAXTRA COLD PLUS	ZUVENTUS HEALTHCARE LTD	500/30/5/25 MG	10	TABLET	46.57	60111158.90	14.02%	14.02%	Y	4.66	4.66
		Rs. Per tablet											
		4.49	Excluding GST										
	Claimed Retail Price	10.00	Excluding GST										
	Proposed retail Price	4.49	Excluding GST										