Computation of Retail Price based on May 2025 Data under Para 5 of DPCO, 2013

विषय :औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each Film Coated Tablet Contains: Paracetamol IP 500mg + Phenylephrine Hydrochloride IP 5mg + Caffeine (Anhydrous) IP 30mg + Diphenhydramine Hydrochloride IP 25 mg for M/s. Pure and Cure Healthcare Pvt. Ltd. (Manufacturer) & M/s. Abbott Healthcare Pvt. Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4963).

Number of Companies cosisting of Market Share of 1% & Above	9
Sum of MAT value considered for price calculation (in Lakhs)	8,170.02
Sum of PTR per unit considered for price calculation	43.97
Number of Packs considered	11
Average PTR	4.00
Add : 16% Retailer Margin	0.64
Retail Price (without local taxes)	4.64
% Reduction with compared to Highest Price	21.88%

Minimum Price (Rs.)	3.11
Maximum Price (Rs.)	5.12
Average of all considered (Rs.)	4.00
Retail Price (Rs.)	4.64

TOTAL MAT **83,86,24,892** 100% M3

S.No.	पैक विवरणPack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	SIDAN 30/25/5/500 MG TABLET 10	SIDAN	ABARIS HEALTHCARE	30/25/5/500 MG	10	TABLET	22.07	2962430.43	0.35%	0.35%	N	2.21	
2	SUMO COLD 30/25/5/500 MG TABLET 10	SUMO COLD	ALKEM LABORATORIES LTD.	30/25/5/500 MG	10	TABLET	35.36	213136602.86	25.42%	25.42%	Y	3.54	3.54
3	HATRIC-3 30/25/5/500 MG TABLET 10	HATRIC-3	ARISTO PHARMACEUTICALS PVT.LTD	30/25/5/500 MG	10	TABLET	37.86	33540464.04	4.00%	4.00%	Y	3.79	3.79
4	KOLQ C 30/25/5/500 MG TABLET 10	KOLQ C	BLUE CROSS LABORATORIES LTD	30/25/5/500 MG	10	TABLET	28.57	1810452.33	0.22%	0.22%	N	2.86	
5	CETZINE COLD 30/25/5/500 MG TABLET 10	CETZINE COLD	DR. REDDYS LABORATORIES LTD	30/25/5/500 MG	10	TABLET	31.06	21744332.02	2.59%	2.59%	Y	3.11	3.11
6	ALLERHIN COLD 500/30/5/25 MG TABLET 10	ALLERHIN COLD	EMBIOTIC LAB	500/30/5/25 MG	10	TABLET	51.43	576787.45	0.07%	0.07%	N	5.14	
7	SINO PLUS ULTIMA NEW 30/25/5/500 MG TABLET 10	SINO PLUS ULTIMA	ENTOD PHARMACEUTICALS LTD	30/25/5/500 MG	10	TABLET	53.57	8946.19	0.00%	0.00%	N	5.36	
8	SUDIN COLD 30/25/5/500 MG TABLET 10	SUDIN COLD	GROUP PHARMACEUTICALS LTD.	30/25/5/500 MG	10	TABLET	49.29	105475522.14	12.58%	12.58%	Y	4.93	4.93
9	CAPAGIN 30/25/5/500 MG TABLET 10	CAPAGIN	KONTEST CHEMICALS LTD.	30/25/5/500 MG	10	TABLET	28.57	2724178.07	0.32%	0.32%	N	2.86	
10	CRITICOLD TOTAL 500/30/5/25 MG TABLET 10	CRITICOLD TOTAL	LEEFORD HEALTHCARE	500/30/5/25 MG	10	TABLET	13.5	804883.50	0.10%	0.10%	N	1.35	
11	NAM COLD SR 30/25/5/500 MG TABLET SR 10	NAM COLD	LINCOLN PHARMACEUTICALS LTD	30/25/5/500 MG	10	TABLET SR	49.93	148740566.90	17.74%	17.74%	Y	4.99	4.99
12	PA COLD PLUS 30/25/5/500 MG TABLET 10	PA COLD PLUS	LINCOLN PHARMACEUTICALS LTD	30/25/5/500 MG	10	TABLET	47.14	1248455.76	0.15%	0.15%	N	4.71	
13	NOBEL COLD NEW 30/25/5/500 MG TABLET 10	NOBEL COLD	MANKIND PHARMACEUTICALS LTD.	30/25/5/500 MG	10	TABLET	34.51	18330997.40	2.19%	2.19%	Y	3.45	3.45
14	NOBLOK NEW 30/25/5/500 MG TABLET 10	NOBLOK NEW	MANKIND PHARMACEUTICALS LTD.	30/25/5/500 MG	10	TABLET	34.51	15321952.52	1.83%	1.83%	Y	3.45	3.45
15	LEMOLATE GOLD 30/25/5/500 MG TABLET 10	LEMOLATE GOLD	MOREPEN LABORATORIES LIMITED	30/25/5/500 MG	10	TABLET	32.37	49629684.00	5.92%	5.92%	Y	3.24	3.24
16	SUPKOF CC 30/25/5/500 MG TABLET 10	SUPKOF CC	OBSURGE BIOTECH LTD	30/25/5/500 MG	10	TABLET	47.02	4252833.07	0.51%	0.51%	N	4.70	
17	98 CONTROL FC 30/25/5/500 MG TABLET 10	98 CONTROL FC	OMEGA REMEDIES PVT LTD	30/25/5/500 MG	10	TABLET	36.83	7176.53	0.00%	0.00%	N	3.68	
18	VICKS ACTION 30/25/5/500 MG TABLET 10	VICKS ACTION	PROCTER & GAMBLE HEALTH LTD	30/25/5/500 MG	10	TABLET	45	147106618.84	17.54%	17.67%	Y	4.50	4.50
19	NASIVION 500/30/5/25 MG TABLET 10	NASIVION	PROCTER & GAMBLE HEALTH LTD	500/30/5/25 MG	10	TABLET	28.52	7072.96	0.00%	0.00%	N	2.85	
20	VICKS ACTION ADVANCED 30/25/5/500 MG TABLET 10	VICKS ACTION	PROCTER & GAMBLE HEALTH LTD	30/25/5/500 MG	10	TABLET	38.5	1051311.88	0.13%	17.67%	Y	3.85	3.85
21	LCZ COLD 500/30/5/25 MG TABLET 10	LCZ COLD	RAPROSS PHARMACEUTICALS PVT LTD	500/30/5/25 MG	10	TABLET	50	1362200.00	0.16%	0.16%	N	5.00	
22	RINOSTAT PLUS 30/25/5/500 MG TABLET 10	RINOSTAT PLUS	RPG LIFE SCIENCES LTD.	30/25/5/500 MG	10	TABLET	44.68	5857369.28	0.70%	0.70%	N	4.47	
23	COLD OFF (STADMED) 30/25/5/500 MG TABLET 10	COLD OFF (STADME	STADMED PVT. LTD	30/25/5/500 MG	10	TABLET	36.38	264.56	0.00%	0.00%	N	3.64	
24	ALLERMIN 500/30/5/25 MG TABLET 10	ALLERMIN	UNIMARCK HEALTHCARE LTD	500/30/5/25 MG	10	TABLET	27.5	110.00	0.00%	0.00%	N	2.75	
25	MAXTRA COLD PLUS 30/25/5/500 MG TABLET 10	MAXTRA COLD PLUS	ZUVENTUS HEALTHCARE LTD	30/25/5/500 MG	10	TABLET	51.18	62923679.43	7.50%	7.50%	Y	5.12	5.12
		Rs. Per Tablet											
	Worked out Retail Price	4.64	Excluding GST										
	Claimed Retail Price	5.83	Excluding GST										
	Proposed retail Price	4.64	Excluding GST										