Computation of Retail Price based on May 2025 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each Strip Contains: A. Clarithromycin Tablets IP 2 Tablets Each Film Coated Tablet Contains: Clarithromycin IP 500 mg + B. Esomeprazole Tablets IP 2 Tablets Each Enteric Coated Tablet Contains: Esomeprazole Magnesium Trihydrate IP eq. to Esomeprazole 40 mg + C. Amoxicillin Tablets USP 2 Tablets Each Film Coated Tablet Contains: Amoxycillin Trihydrate IP eq. to Amoxycillin 1000 mg for M/s Malik Lifesciences Pvt. Ltd. (Manufacturer) & M/s Primus Remedies Pvt. Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4954)	Number of Companies cosisting of Market Share of 1% & Above	2
	Sum of MAT value considered for price calculation (in Lakhs)	988.45
	Sum of PTR per unit considered for price calculation	432.46
	Number of Packs considered	3
	Average PTR	144.15
	Add : 16% Retailer Margin	23.06
	Retail Price (without local taxes)	167.21
	% Reduction with compared to Highest Price	18.62%

Minimum Price (Rs.)	121.58
Maximum Price (Rs.)	177.14
Average of all considered (Rs.)	144.15
Retail Price (Rs.)	167.21

						TOTAL MAT		**98,844,821**	100%	M3				
S.No.	**पैक विवरणPack Description**	**छाप BRAND**	**कंपनी Company**	**Strength**	**Pack Size**	**Unit**	**PTR (Rs.)**	**MAT(Rs.)**	**SKU wise MAT %**	**Brandwise MAT (ignoring 0% MAT)**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	ESOGRESS HP FORTE KIT 40/1000/500 MG TABLET	ESOGRESS HP	LA RENON HEALTHCARE PVT.LTD	40/1000/500 MG	1	KIT	177.14	64826685.82	65.58%	65.58%	Y	177.14	177.14
2	ESOMAC HP 40/1000/500 MG TABLET 6	ESOMAC HP	CIPLA LTD.	40/1000/500 MG	1	KIT	133.74	25878840.90	26.18%	26.18%	Y	133.74	133.74
3	PYLOKIT AC 40/1000/500 MG KIT 6	PYLOKIT AC	CIPLA LTD.	40/1000/500 MG	1	KIT	121.58	8139294.68	8.23%	8.23%	Y	121.58	121.58
		Rs. Per Kit											
	Worked out Retail Price	167.21	Excluding GST										
	Claim Price	260.00	Excluding GST										
	Proposed Retail Price	**167.21**	**Excluding GST**										